



PLATINUM
Ultimate Digital Solutions

**Reach your
imagination**

PLANUM



Who Are We?

We are a Digital Marketing Agency that Transforms your Business Into 360 Degrees of Creativity and Digital Excitement

Our expertise undergoes a wide-ranging of customized digital marketing services and consultancy, starting with building and developing your brand to reach the right target audience, designing and developing effective websites and online stores, as well as managing social media accounts & advertising campaigns on all levels

combining with the spirit of enthusiasm, passion and innovation, our creative and talented team would be always thrilled and ready to provide you with sophisticated solutions and a comprehensive promotional plan

since the beginning of 2001, we have implemented distinguished initiatives and helped many entrepreneurs to well develop in the market

More than 250 projects were launched and completed successfully throughout the 20 past years, across more than 10 different industries



Our Mission

Our mission is to create an engaging and unforgettable brand story with your customers, establish trust and encourage them to take actions

Our Values

We aspire to improve ... We are here to make a change

Our first drive is passion, because passion started from here deep inside us and you will see it in everything, we do... our distinction in the ways we provide our services. And the way we solve problems in a creative way by presenting new ideas. We rely on digital data to improve results.

Our core values continue to guide our day-to-day growth as individuals and as a global organization



Our Objectives

We are here to change, to set your priorities in the right way that matches what satisfies you, You will always find flexibility in our dealings with you, there is always room for growth and weaknesses that if they come in the way will be solved from their digital roots



Our services

- Digital Marketing
- Website Development and Hosting solutions
- Mobile Application
- Call Center Services
- Customer Services
- Chat and Email Services
- Search Engine Optimization SEO
- CSD Custom Software Development
- Branding Design
- Video and Motion Graphics
- Sales and Support
- Photographer
- Data Analysis - Social Listening
- Content Writing



Our Services

Web Design & Development

Whether you're considering to create an effective website presence or a great e-commerce Web interface & user experience or even improving your site ranking on Google Search Engine (SEO)



Our Services

Social Media Management

The business potential of social networks is immense in KSA and can generate high volume of sales if you are doing it effectively, by reaching the right target audience of your business



Our Services

Online Advertising Campaigns

Whether you are looking to advertise efficiently for your business online on Google Ads, Snapchat, Twitter, TikTok, Instagram, LinkedIn, Facebook, email or even SMS



Our Services

Logo & Branding Services

Starting a business or need a rebrand? We create innovative Logos, brand identities and brand stories for companies. Make a great first impression!!



Our Services

Digital Marketing Strategies

We create successful digital marketing strategies for your business, thus, to attain your specific goals through carefully selected marketing channels such as paid, earned, and owned media.



Our Services

Photography & Videography

Nothing tells your brand's story better than QUALITY photos & Videos for your website or social media platforms. We have a talented team for this mission, so to ensure that the right story is portrayed in your imagery



Highlighted Client Projects

We Love Showing off our Client's Projects

Our Clients' Success is our Success!



طفلك قادر على الإبداع والابتكار

Smart Start



صنع بحب من قلب ميكيل



What is the difference between MS steel ,,, stainless steel

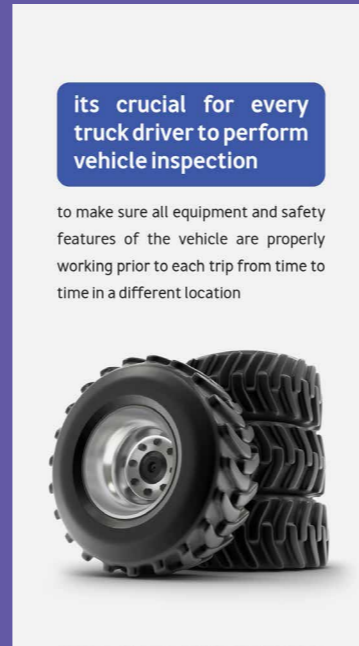
950006420
info@alnafie-steel.com
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AlNafie Steel



YOUR DOCTOR ON YOUR PHONE

altibbi



its crucial for every truck driver to perform vehicle inspection

to make sure all equipment and safety features of the vehicle are properly working prior to each trip from time to time in a different location



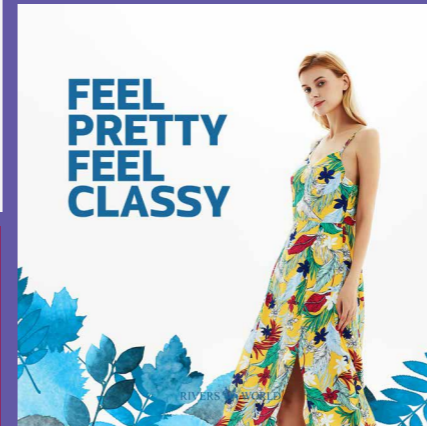
المش MOOD ايش قهوتك لليوم؟

THE COFFEE COMPANY mikel



الطعم عندنا يفرق عن غيرنا

AlNafie Steel



FEEL PRETTY FEEL CLASSY



Celebrate the good times For the Happy Moments



لا تخلي النوم بطل الحكاية



SUMMER SALE



إعلانات مشروعك قديمة؟ احنا نساعدك

ptnetsa p@pt.net.sa www.pt.net.sa



Dynamite Shrimp

Our clients' opinions

What make us unique

We are proud to share some of the highlighted testimonial messages written by our cherished clients!

Noora Al Gharbawi

Barns Cafe

I'm very pleased to deal with Platinum Tech team, they are very professional and fast responsive; they worked efficiently and thoroughly to deliver all the requirements to a tight deadline. Their flexibility and intelligent interpretation were greatly appreciated

Omar Al Ayyach

Al Sharqaoui Group

نشكركم على مجهودكم الرائع وخبرتكم القوية والمتابعة الحثيثة في العمل على هذا المشروع ونشكر جميع الكادر الوظيفي الذي أشرف وتابع وصمم موقعنا وبالتوفيق دوماً

Mohammed Al Najjar

Eat Chinese

الاحترافية العالية في تطبيق الحملات مع دراسة السوق والبحث كي يتم وضع الإستراتيجية المناسبة لتحقيق الأهداف المرجوة من الحملات حقيقة شغل مميز

How to Find Prospects for Your Business Online?

Optimize Your Website

Website is the first point of contact between a prospective and your business. Make the whole experience user friendly, check if it is reliable and easy to navigate

Social Media Platforms

A great place to start creating and nurturing relationships, engaging in conversations sharing relevant content and generally getting to know your concerned audience

Online Content

The easiest and most effective way to finding prospects. Good content that is relevant to your target market is the key to people subscribing to communications from you

Digital Marketing Campaigns

Make sure that you are managing your digital marketing campaign efficiently and effectively through all your channels, whether it was on google ads or Social Media Paid ads

Search Engine Optimization (SEO)

Working on improving your ranking on search engines thus to be on the top of your prospects research. You should be working on the website speed, keywords and quality score of your website

Influencers Campaign

It is also important to market for your products/services through influencers relevant to your industry. This will increase your brand awareness and consideration while generating leads for your business

How your Brand is performing?

Is your website performing well?

Have you ever tested your website performance? What about the User Interface and experience? Does it well reflect your branding and success story? When it was latest updated or re-designed? What about optimizing it?

Does your brand stand out on Social Media?

Do you have a marketing content strategy on your Social channels? Are you doing awesome design for each post? What about the engagement and interaction rate on your social channels?

What about your digital marketing campaigns?

Are you working on increasing brand awareness and leads through paid media? whether it is Google ads or on Social Media Channels. If so, are you doing it effectively? How are you managing the KPI? What about your google ranking on search engine (SEO)?

Social Media Management Plans

Essential
3,600 SR

- ✓ 8 Static Posts
- ✓ Twitter, Instagram, Facebook
- ✓ Account Management
- ✓ Community Management (4 Hours per Day)
- ✓ Monthly Report

Standard
8,625 SR

- ✓ 20 Static Posts
- ✓ 2 Motion Graphics
- ✓ Twitter, Instagram, Facebook, LinkedIn & Google my Business
- ✓ Account Management
- ✓ Community Management (8 Hours per Day)
- ✓ 3 hrs Photography/ quarter
- ✓ Up to 10 pages WordPress Website/annual agreement
- ✓ Monthly Report

Premium
10,500 SR

- ✓ 27 Static Posts
- ✓ 3 Motion Graphics
- ✓ Twitter, Instagram, Facebook, LinkedIn & Google my Business
- ✓ Account Management
- ✓ Community Management 8 Hours per Day
- ✓ 5 hrs Photography/ quarter
- ✓ Up to 15 Pages WordPress Website/annual agreement
- ✓ Monthly Report

• Paid Media is optional, but it's recommended to add a minimum amount of SAR 100 for each post

Web Design & Hosting Plans

Essential
7,500 SR

- ✓ Up to 10 pages Bilingual WordPress Website design
- ✓ 10 GB Website Space
- ✓ Unlimited Bandwidth
- ✓ Unlimited emails
- ✓ Hosting & Domain name
- ✓ (FREE for the first year)
- ✓ Daily & Monthly Backups

• Domain name & hosting will be automatically renewed as for the next year.
(30 days Prenotice)

Standard
12,000 SR

- ✓ Up to 15 pages Bilingual WordPress Website design
- ✓ 50 GB Website Space
- ✓ Unlimited Bandwidth
- ✓ Unlimited emails
- ✓ SEO friendly
- ✓ SSL Certification
- ✓ Hosting & Domain name (FREE for the first year)
- ✓ Monthly updates limited to text & images
- ✓ Daily & Monthly Backups

Premium
20,500 SR

- ✓ Customized Multilanguage's Webdesign & development
- ✓ Unlimited Website Space
- ✓ Unlimited Bandwidth
- ✓ Unlimited emails
- ✓ SEO friendly
- ✓ SSL Certification
- ✓ Hosting & Domain name (FREE for the first year)
- ✓ Monthly updates limited to text & images
- ✓ Daily & Monthly Backups

Logo & Branding Plans

Essential
3,000 SR

- ✓ 2 Logo design concepts
- ✓ Up to two revisions
- ✓ Advanced File Format (AI, PSD, PDF, PNG, JPG)

Standard
5,700 SR

- ✓ 4 Logo design Concepts
- ✓ Up to 5 revisions
- ✓ Matching Business Cards Design & email signature, letterheads, envelops
- ✓ stamp design
- ✓ Advanced File Format (AI, PSD, PDF, PNG, JPG)

Premium
9,900 SR

- ✓ 6 Logo design Concepts
- ✓ Unlimited revisions
- ✓ Business Cards design
- ✓ Ecards Design supp. QR code Design & email signature, letterheads, envelops
- ✓ stamp design, stationary, Signage & Mock-ups
- ✓ Company Profile
- ✓ Advanced File Format (AI, PSD, PDF, PNG, JPG)

Photography & Videography Plans

Essential
2,500 SR

- ✓ 1 Photography session of 2 Hours
- ✓ Photo Editing

Standard
5,500 SR

- ✓ 1 Photography & Videography session
- ✓ Half-day equivalent to 4 Hrs.
- ✓ Photo Editing
- ✓ Video Editing

Premium
8,000 SR

- ✓ 1 Photography & Videography session
- ✓ Full-day equivalent to 8 Hrs.
- ✓ Photo Editing
- ✓ Video Editing

How will we treat your brand?

Living your Brand!

Content Creation

Our content manager will create a marketing content which is appealing to your concerned audience & relevant to your industry and business

Designing Process

Our designers will make the content more attractive through creative and trendy designs, that suite your brand story

Clients' feedback

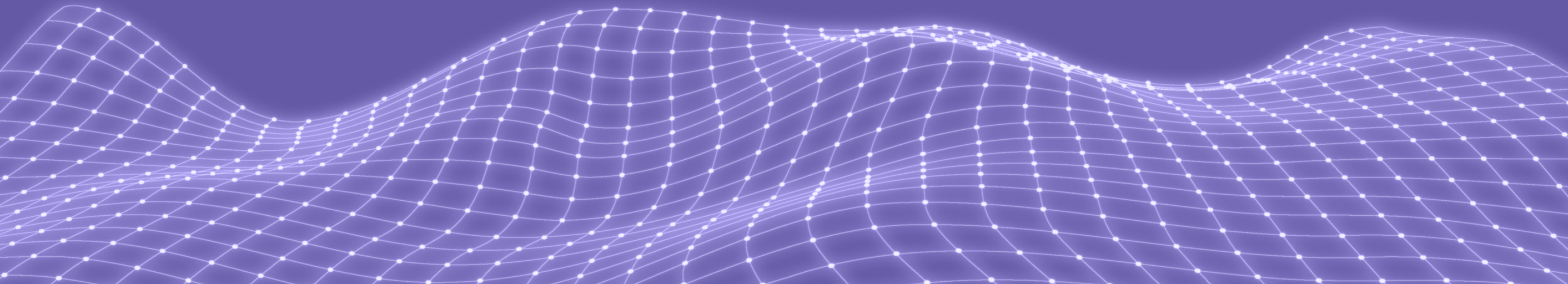
Our Account Manager will get the client's feedback, amend and get the final confirmation to start publishing

Paid Ad Campaigns

Our Digital marketing manager will manage your Paid Ad Campaigns in an effective way to reach new prospects and increase brand awareness

Community Management & Reports

Our community manager will manage the process of interacting with your audience and answering all their inquiries. A detailed report will be provided



our clients



our clients



Contact:

Strong experience in the field
Classy in dealing

Our branches:
Jeddah - Riyadh - Brussels



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